

Benefit Auction Roadmap

Event

Organization

Date



Wisely Benefit Auction Service

Tony Wisely – C.A.I., B.A.S.

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580-336-9090



- Oklahoma State Auctioneers Association **Reserve Champion Auctioneer** - 2013
- **OSAA, Reserve Champion Ringman** - 2011
- **B.A.S (Benefit Auctioneer Specialist)**, National Auctioneers Association (September 2009). Less than 1% of auctioneers in North America have this specialized training and designation.
- Participant, National Benefit Auction Summit (September 2010), San Antonio TX
- **C.A.I. Graduate (Certified Auctioneer Institute)**, National Auctioneers Association (March 2010). Designed for leaders in the industry and auction firm decision-makers, the C.A.I. is an executive development program. Less than 5% of auctioneers nationwide hold the C.A.I. designation.
- **Member, National Auctioneers Association:** 2006-Present
- **Member, Oklahoma State Auctioneers Association:** 2006-Present
- Graduate, **Missouri Auction School** (March 2005). The "Harvard of Auctioneering" – *Newsweek Magazine*
- 22+ years experience in event planning and coordination for group events
- 7+ years experience working with non profits on fundraising projects
- Class I, Co-Founder, **Leadership Noble County** (May 2002)
- **B. S., Oklahoma State University, Stillwater Oklahoma**



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A professional designation awarded to auctioneers by the NAA Education Institute, this is an elite group of professionals as there are less than 150 auctioneers nationwide, or less than 1%, that hold the B.A.S. Designation. B.A.S. scholars must complete an industry specific curriculum covering all phases of the benefit auction process, including planning, conducting, and evaluating. To maintain their designation they must complete 24 hours of continuing education every three years.



A professional designation awarded by the NAA Education Institute, to auctioneers who meet the experiential, educational, and ethical standards set by the NAA Education Institute. In order to be granted and maintain the C.A.I. designation, professional auctioneers must attend three years of coursework containing more than 120 classroom hours, meet years of experience requirements, and complete 24 hours of continuing education every three years.



The National Auctioneers Association, (NAA) which was founded in 1949, is the world's largest professional association dedicated to professional auctioneers. The mission of the NAA is to promote the professionalism of auctioneers and auctions through education and technology. NAA members pledge to adhere to a strict code of ethics, follow standards of practice which will protect their clients' interests, and treat their customers fairly.

REVISED MAY, 2013

